

July 25, 2007

THEY'RE BACK... even earlier this year!



We are pleased to make available, for the fourth consecutive year, **British Columbia Grown** Green Giant Russet, Coloured and Klondike Rose Potatoes. The MacKay & Hughes, BC Fresh (formerly Lower Mainland Vegetable Distributors Inc.) partnership continues as a result of our mutual desire to support local growers in their efforts to increase the number of BC grown products available, and to continue to provide our customers with the very best quality Green Giant Fresh potatoes.

BC grown Green Giant Fresh potatoes will be the same great quality and available in the same pack sizes as you are accustomed to getting.

BC Green Giant Yellow – Available Now!
BC Green Giant Reds – Available August 1st
BC Green Giant Russets – Available August 10th
BC Klondike Rose – Available August 15th

Please note that the **BC Grown logo will again be part of the actual kwik lok tag closure**, so consumers will easily see the product they are buying is grown in BC.

Please don't hesitate to call if you have any questions or concerns. Thank you for your continued support of BC Grown Green Giant Fresh potatoes.